

L'ÉCOSYSTÈME PROGRAMMATIQUE EN FRANCE

ANNONCEURS

ÉDITEURS ET RÉGIES

DEMANDE

GROUPES D'AGENCES

AGENCE 79 (PARIS - LYON)
groupm
dentsu AEGIS network
fullsixgroup
OmnicomMediaGroup
connection
Repeat
RE-MIND.
NetBooster
mediakeys
ANACROUSE MEDIA
Groupe Poster
neo@Ogilvy
ECRANS & MEDIA
UNIT.
CADREON
NetBooster
TRADING DESKS INDÉPENDANTS
Tradelab
//ONE//IXTY
TABMO
m
BLACKANGUS
matiro
EXCHANGE
zestof
INFECTION MEDIA

TRADING DESKS GROUPES DE COMMUNICATION

DEMAND-SIDE PLATFORMS SELF SERVED

Audience Touch
accuen
AFFIPERF
AOD/AUDIENCE ON DEMAND
MediaMath
appnexus
DataXu
TURN
theTradeDesk
doubleclick bid manager
TubeMogul
Adap.tv
videology
mopub
amazon
media group
Carrefour
YAHOO!
AD MANAGER PLUS

DEMAND-SIDE PLATFORMS MANAGED SERVICES

quintcast
rocketfuel
radiumone
We know your next customer.

RETARGETERS

myThings
nextperf
sociomantic
from dunnhumby
riteol.

TECHNOLOGIES TIERCES

SYNCHRONISATION

screenpulse
ClickOn
teletrax
TVTY
wywy
civolution

AD VERIFICATION

adloox
nielsen
adedge
DV DoubleVerify
Sizmek
AD XPOSE
adsafe
proximic
Integral Ad Science

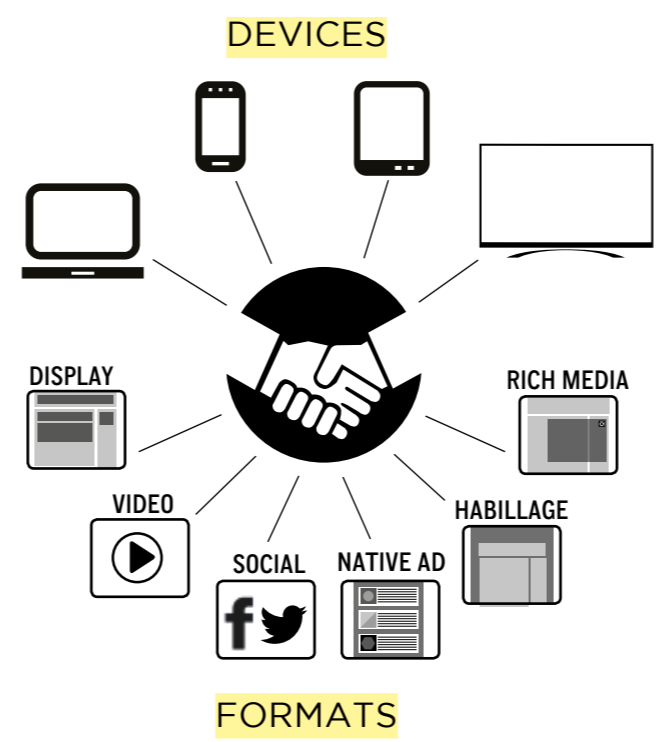
NATIVE ADS ET RICH MEDIA

INNOVID
Kpsule
SUBLIMESKINZ
quantum
Adyoulike
brainient

DYNAMIC CREATIVE OPTIMIZATION

ADventori
Sizmek
flashtalking
Google

CONSOMMATEURS



DATA MANAGEMENT PLATFORMS ET DATA PROVIDERS

TURN
Google
nugg.ad
ezakus
krux
Ysance
MAGNE+IC
bluekai
acxiom.
VisualDNA
weborama
theTradeDesk
PEER39+
proximic
Adobe AudienceManager

DATA

ANALYTICS

EULERIAN TECHNOLOGIES
Google Analytics
Chartbeat
Adobe Analytics
webtrends

SUPPLY-SIDE PLATFORMS

PubMatic
Facebook Exchange
smart AD SERVER
STICKY ADS TV
rubicon
1 by one
LiveRail
spotXchange
NEX AGE
mopub
IMPROVE DIGITAL
Adap.tv
INMOBI

OFFRE

AD EXCHANGES ET PLACES DE MARCHÉ

ASQ AUDIENCE SQUARE
Microsoft Advertising Exchange
Place bid
himedia
digital advertising experts
LA PLACE MEDIA
audience premium on demand
Teads
numbate
3W Adex
Orange Ad Market
the money tizer
VIDEO PARTIE
webeda exchange

